

The 50th Annual Yellow Daisy Festival

New information included – please read in its entirety

Thursday, September 6, 2018: 8 a.m.* – 6p.m.
Friday, September 7, 2018: 8 a.m.* – 6 p.m.
Saturday, September 8, 2018: 8 a.m.* – 7:30 p.m.
Sunday, September 9, 2018: 8 a.m.* – 5 p.m.

*8 a.m. – 10 a.m. is for Early Bird ticket holders only

Crafter Check-In & Set-Up Schedule

Early Check-In & Set-Up: 9:00 a.m. – 5:00 p.m., Tuesday, September 4, 2018

Check-In & Set-Up: 9:00 a.m. – 7:00 p.m., Wednesday, September 5, 2018

*More information will be sent if you are accepted into the Festival.

Dear Applicant,

We're delighted at your interest in joining us for the 50th annual Yellow Daisy Festival at Stone Mountain Park and eagerly await your completed application. We hope to celebrate the Golden Anniversary of the Yellow Daisy Festival with you!

The Yellow Daisy Festival, a juried show, features more than 400 of the Nation's finest artists and craftsmen. The Festival has consistently been voted one of the top three arts & crafts shows in the Nation by Sunshine Artists Magazine, dubbed a Southeast Tourism Society Top 20 Event, and has won multiple awards from the Southeast Festivals and Events Association.

Despite its growth from a small arts & crafts show to the four-day event that it is today, the Yellow Daisy Festival continues to be a big show with a small-town feel. The mission of reconnecting families and friends with fun, shopping, live entertainment, children's activities, fantastic festival food, and unique creations has remained constant over the past forty-nine years.

The Yellow Daisy Festival is held each year in the month of September to celebrate the blooming of the Confederate Yellow Daisy. Discovered in 1846 by Rev. Thomas C. Porter, a Pennsylvania missionary and botanist, the Confederate Yellow Daisy, *Helianthus porter*, can still be seen in its natural habitat on hiking trails on the backside of Stone Mountain.

Please read over the entire booklet of information including the Yellow Daisy Festival Rules, Limitation & Procedures, before filling out and submitting your application. Also, please note that upon submitting your application you must pay the Booth Site Fee and non-refundable Application Processing Fee upfront.

If you have any questions **AFTER THOROUGHLY READING** the enclosed information you can email us at YDF@stonemountainpark.com, or call us at (770) 498-5633 Monday through Friday 9 a.m. until 5 p.m. (EST).

We appreciate your interest and look forward to receiving your 2018 Yellow Daisy Festival application!

Best Daisy Wishes,

Madeline Lampkin
Manager, Special Events

Amelia Davies
Associate Producer, Special Events

Catherine Mojcik
Assistant Producer, Special Events

Cheryl Rice
Assistant, Special Events

* Mail payment and application to:

Stone Mountain Park
Finance – YDF 2018
P.O. Box 871008
Stone Mountain, GA 30087

2018 YELLOW DAISY FESTIVAL

PRODUCT & EXHIBIT

1. All items must be created by the exhibitor.
2. Only the exhibitor and booth partner/s will be eligible to check into the Festival.
3. Resale of wholesale items (buy/sell) IS NOT permitted and will result in immediate dismissal without refund.
4. No manufactured, imported items, or raw materials will be allowed.
5. Exhibitors may only show and sell work from the category in which they have been accepted.
6. Any items of work not listed in the application and/or not created by the exhibitor must be removed from the show.
7. Management will prohibit the installation and operation of any exhibits not meeting their approval.
8. Exhibitors must bring enough stock for the entire show. If an exhibitor believes they are in danger of running out of stock, they must report to Festival organizers immediately.
9. All articles and displays must be in good taste with no reference to race, ethnic, gender, sexual, or religious prejudice.
10. No obscene items will be allowed.
11. All materials must be in compliance with all applicable laws, rules, and regulations of the United States and the State of Georgia. PLEASE SEE CONSUMER PRODUCT LAWS REQUIREMENTS BELOW

BOOTH DISPLAY & SET-UP

1. All exhibitors will be located along or near wooded trails. All spaces are on natural ground. Many spots have trees and uneven terrain within the assigned space.
2. Booth space is limited to the size in which you paid. Single spaces are 10' wide x 10' deep. Double spaces are 20' wide x 20' deep.
3. "Discount, Marked Down, Reduced" type signs are ONLY permitted during Early Bird Hours. Verbal bargaining is always allowed.
4. Taking orders for merchandise is strictly controlled and must be pre-approved by Festival organizers – NO EXCEPTIONS!
5. Collecting names for mailing list purposes is permitted.
6. Exhibitors must furnish their own display tables, skirting, chairs, extension cords, etc.
7. All displays must be designed, constructed, and operated in good taste.
8. Portable display tables, card tables, etc. must be covered/skirted in a tasteful fabric.
9. All displays, transactions, and activities must be confined to exhibitor's assigned space.
10. Signs, tents, canopies, or any other part or display may not extend over or into walkways.
11. You may bring an identification sign/banner for your booth, but Stone Mountain Park reserves the right to approve or disapprove display.
12. Booths **cannot** open late or close early at any time – they **must** be on time and stay for the duration of the Festival.

FESTIVAL RULES

1. Gas powered generators are strictly prohibited. Stone Mountain Park's Safety Director will be monitoring general use.
2. Electricity is a PAID amenity at the Festival. More information will be sent in the acceptance packet.
3. Management provides nominal after-hours security for Festival area with the understanding that Stone Mountain Park is not, and will not be, responsible in any way for loss or damage to participant's property. Exhibitors are responsible for their own personal and property liability.
4. Yellow Daisy is a difficult show to operate by yourself, we recommend you bring at least one friend, relative, or associate with you to act as a runner to and from your car/trailer for restocking.
5. Vehicles are NOT allowed in the Festival area during show hours.
6. Coolers may only be brought into Festival area before 8:00 a.m. No glass containers. Ice will be available for purchase.
7. Pets are NOT allowed in the Festival area at any time. NO EXCEPTIONS. Please plan accordingly.
8. Park employees cannot accept personal tokens or gifts before, during, or after the show.
9. GEORGIA STATE/COUNTY SALES TAX at 7% must be charged on all sales. Exhibitors are solely responsible for collecting, reporting, and paying all sales taxes collected to the Georgia Department of Revenue, Compliance Division. Forms are included in the Crafter's Check-In Packet.

CRAFTER CHECK-IN

1. Exhibitors must check-in in person, with a PHOTO I.D., and personally attend the show in its entirety.
2. All exhibitors must sign a liability waiver form.
3. Exhibitors MUST check-in during official check-in times. Exhibitors not checked-in by deadline (Wednesday, September 5 at 7 p.m.) will forfeit their exhibition space and all Fees.
4. Exhibitors cannot sub-lease assigned booths or employ sales agents or representatives in lieu of checking-in and attending the Festival personally (photo I.D. required at check-in).

CONSUMER PRODUCT LAWS REQUIREMENTS.

(i) Any and all consumer products, including, without limitation, goods, wares, and merchandise, that are manufactured, produced, sold, or distributed into commerce (including any recordings or promotional materials that are consumer products) by all Yellow Daisy Exhibitors must comply with all Consumer Product Safety Act (CPSA), Consumer Product Safety Improvement Act of 2008 (CPSIA) and any and all other consumer product laws, rules, regulations (collectively referred to as "CPSC Laws"), that are enforced by the Consumer Product Safety Commission ("CPSC"). As a Yellow Daisy Exhibitor it is your responsibility for knowing and complying with all CPSC Laws. By participating in the Yellow Daisy Festival, all Yellow Daisy Exhibitors warrant that they will not manufacture, sell, or distribute into commerce any consumer product that does not comply with CPSC Laws.

(ii) To ensure compliance with this Section, all Yellow Daisy Exhibitors may be required to provide substantive evidence that any consumer product the Yellow Daisy Exhibitors manufactures, sells, or distributes into commerce complies with all applicable CPSC Laws. Such evidence may include, without limitation, certification from an independent testing facility, certification from the manufacturer, tests results of self testing, or actual screening of the product. If any Yellow Daisy Exhibitor is unable to provide sufficient evidence that any consumer product that it manufactures, sells, or distributes into commerce complies with the CPSC Laws, the Yellow Daisy Exhibitor shall immediately cease to manufacture or sell the product. Any continued manufacture, sale, or distribution into commerce of a consumer product after a determination is made that the Yellow Daisy Exhibitor lacks sufficient evidence to support compliance with CPSC Laws, will be a breach of this provision and the Yellow Daisy Exhibitor may be removed without further notice. If you would like more information please feel free to email us at YDF@stonemountainpark.com

ANY VIOLATION OF THE RULES AND REGULATIONS STATED IN THIS BOOKLET AT ANY TIME MAY RESULT IN THE LOSS OF EXHIBIT SPACE FOR THE DURATION OF THE SHOW WITHOUT REFUND AND THE EXHIBITOR MAY BE EXCLUDED FROM FUTURE SHOWS AT STONE MOUNTAIN PARK.

APPLICATION RULES, LIMITATIONS, PROCEDURES & FEES

APPLICATION

1. Complete, sign, and return application form by the March 17, 2018 deadline.
2. A signed application constitutes a contract to follow all rules and regulations. It is a contract to participate, personally, if accepted.
3. Do not write in "FOR OFFICE USE ONLY" portion of application.
4. Choose appropriate category while using the "Exhibitor Categories" as a guide.
5. If you apply under Clay-Functional and the Jury accepts you to bring your pottery to the Festival you cannot also bring jewelry to sell.
6. If you would like to enter more than one category you must submit a separate application and pay the Application Processing Fee for each.
7. Mail completed application and payment to:
Stone Mountain Park
Finance – YDF 2018
PO Box 871008
Stone Mountain, GA 30087

PAYMENT:

1. Enclose ONE (1) check, money order, or credit card number for total Fees (Application Processing + Booth Site) payable to: Stone Mountain Park
 - a. All Fees will be processed and deposited as received. In the event your application is not accepted you will receive a full refund of your Booth Site Fee.
 2. Part of your Booth Site Fee is used to pay for a general liability policy for you and your booth space.
 3. Withdrawal at any time must be in writing and signed to be official and remain in good standing. Withdrawals before March 17, 2018 will receive a full Booth Site Fee refund.
 4. Booth Site Fees may be refunded at the discretion of the Special Events Department and are dependent upon extenuating circumstances.
 5. Payments that are returned unpaid will result in immediate disqualification and void show eligibility.

JURY & ACCEPTANCE/NON-ACCEPTANCE

1. Jury is made up of a panel of experienced artists, show producers, and crafts people.
2. Jury decisions are based on your photos, receipts/order forms, and information provided on your application forms.
3. Your photos are the most important factor in your acceptance. Please send the best photos you have available. Cut or layer your photos to fit within the 8.5 x 11 Photo Display Sheet page.
4. Jury will be held during the month of April.

5. Acceptance and Non-Acceptance letters will be mailed in May and will NOT be confirmed or discussed by telephone.
6. Refunds for non-accepted applications, less the Application Processing Fee, will be refunded back to you via the form of payment that you initially used to pay.
7. Please note that Stone Mountain Park staff is not on the Jury, but reserves the right to screen applications.
8. Acceptance may not be deferred for the follow year(s).
9. ALL DECISIONS OF THE JURORS ARE FINAL

DEADLINE:

1. Applications must be postmarked on or before March 17, 2018 and mailed to:
Stone Mountain Park
Finance – YDF – 2018
PO Box 871008
Stone Mountain, GA 30087
or they WILL NOT be accepted.

RETURNING APPLICANTS:

1. Completing this application and submitting it at the end of 2018 Yellow Daisy Festival DOES NOT qualify you to skip the jury process.
2. Previous applications will not be part of the jury process – please submit ALL required documents, pictures, and receipts/work orders.

In addition to the signed official application ALL applicants, including those returning, must submit the following:

1. At least nine (9) photographs (with your name printed on back) as detailed as below:
 - a. One (1) photo of artist(s) in workshop WORKING.
 - i. Do not send a photo of you simply holding the finished product.
 - b. Two (2) photos of booth set-up.
 - i. If you have previously participated at YDF please submit a picture of your booth during YDF.
 - c. Six (6) close-up photos of the art and/or craft.
 - d. ALL Photos should have occurred within 24 months of March 17, 2018.
2. Copies of two (2) receipts and/or order forms that reflect the name and/or signature for the purchase of raw materials.
 - a. These purchases should have occurred within 24 months of the March 17, 2018 application deadline and be a value of \$50.00 or more.
3. FOOD GIFTS and FOOD MIXES
 - a. In addition to the above photographs and receipts/order forms please submit a copy of your Processing License and a copy of your Product Liability Insurance.

EXHIBITOR CATEGORIES

ARTS & CRAFTS SUB-CATEGORIES

- Accessories (hair bows, scarves, hats, handbags)
- Artist's Prints and Unlimited Reproductions
- Artwork (drawing, painting)
- Clay-Functional (*hand thrown ceramics, pottery, fimo clay, porcelain) *Does not include pre-formed clay
- Clay-Nonfunctional (ceramics, pottery, porcelain)
- Clothing, Adult, Children, Matching Mother/Daughter
- Dolls (fabric, fiber, fur, porcelain, wood, etc.)
- Fabric (sewing, quilting, crochet, knitting, painted, weaving, cross-stitch, needlepoint)
- Fiber (baskets, macramé, wreaths)
- Floral (arranged, dried, live, potpourri, pressed, silk, etc.)
- Food Gifts (must be sealed in decorative packaging)
- Food Mixes (must require additional preparation for consumption)
- Furniture (painted/stained: household, lawn/garden, child-size)
- Games/Toys
- Glass (blown, cut, fused, mosaic, sculpture, stained)
- Herbal (soaps, potpourri, oils, candles)
- Jewelry (beads, clay, fabric, fiber, glass, leather, metals, paper, wood)
- Leather (accessories, bags, clothing, belts)
- Metal (cast, embossed, forged, punched, sculpture: aluminum, brass, copper, gold, iron, pewter, silver, tin, etc.)
- Miscellaneous (acrylic, bread dough, egg art, rubber, shells, etc.)
- Mixed Media (Combination of various media)
- Musical (instruments, music boxes, no cds)
- Paper (calligraphy, cast, cutting, maps, paper-mache, quilling, scherenschnitte)
- Photography (unlimited prints)
- Plants, Live (bonsai, bromeliads, dish gardens, herbs, etc.)
- Wood (painted/stained: lawn/garden, household, sculptures, sports, toys)

FINE ARTS SUB-CATEGORIES

- Drawings (pencil, pen & ink, charcoal)
- Jewelry (gold & silver, semi-precious stones)
- Mixed Media (combination of various media)
- Painting (oils, watercolors, acrylics)
- Photography (originals, limited reproduction)
- Sculpture (clay, fiber, glass, metal, paper, wood)

2018 YELLOW DAISY FESTIVAL APPLICATION

EXHIBITOR NAME: _____ BOOTH PARTNER NAME: _____
Exhibitor must be artist/crafter. The exhibitor is the official contact and the name that appears on the exhibitor's list available to the public.
 BUSINESS NAME: _____ WEBSITE: _____
 PHONE (C) : _____ PHONE (W): _____
 ADDRESS: _____
 CITY, STATE, ZIP: _____
 E-MAIL ADDRESS*: _____

*For e-mail updates and important announcements

Check only one category below and write in sub-category (referring to enclosed "exhibitor categories" listing).

FINE ARTS ARTS & CRAFTS SUB-CATEGORY: _____

Describe items to be sold and the price range of each: _____

How many years have you been participating in Yellow Daisy Festival? _____

2017 Participants: If you are accepted into the 2018 YDF do you want the same booth space(s)? YES, booth# ____ NO

List the last three (3) shows where you have exhibited including location and date:

- (1) _____
 (2) _____
 (3) _____

A signed application constitutes a contract to follow and be bound by the Yellow Daisy Festival Rules, Limitations & Procedures and is a commitment to participate personally, if accepted. Violations of Rules, Limitations & Procedures prior to, during, and/or at the end of the show will result in loss of exhibitor space, without refund, and the exhibitor will be excluded from future shows at Stone Mountain Park. Applicant certifies that photos submitted accurately depict applicant's materials. Applicant certifies photos submitted are the sole work and ownership of applicant. Any photos submitted with an application or taken on behalf of the Yellow Daisy Festival of any exhibits/exhibitors are the sole property of Stone Mountain Park. Application will not be considered if: this form is incomplete, unsigned, postmarked or delivered after deadline, received without correct fees, check is post-dated, check is returned from bank, or received without photos prepared as directed. Furthermore, by signing this application you agree to allow Stone Mountain Park to give your phone number or e-mail address out to the public unless otherwise noted. Your signature below certifies that you understand and accept all Rules, Limitations & Procedures stated throughout this application package.

SIGNATURE _____ DATE _____

BOOTH PARTNER SIGNATURE _____ DATE _____

ALL AUTHORIZED EXHIBITORS MUST SIGN THIS FORM! YOU WILL NOT BE ELIGIBLE TO CHECK INTO THE FESTIVAL IF YOU HAVE NOT SIGNED THIS APPLICATION

APPLICATION & SPACE RENTAL FEES

Application Processing Fee: \$40.00 Booth Site Fee: Single Spaces (10' wide x 10' deep): \$ 525.00
 Double Spaces (20' wide x 20' deep): \$ 1,100.00

PAYMENT INFORMATION

Select Method of Payment:

Check Money Order VISA MasterCard Discover

If by credit card, please complete:















Amount to be charged - Application Fee + Booth Site(s): _____ Name as it appears on card:

Card#: _____ Expiration Date: _____

Cardholder Name: _____ Cardholder Signature: _____

***ALL FEES WILL BE PROCESSED AND DEPOSITED WHEN RECEIVED. THIS DOES NOT GUARANTEE ACCEPTANCE.**

DATE: ____/____/____

      	FOR OFFICE USE ONLY	      	
Category: _____	Sub-category: _____	Ranking: _____	Accepted: _____
Restrictions: _____	Declined: _____	Reason/s: _____	
Check/MO#: _____	Payment Amount: _____	Size: S D	
Date Received: _____	MCCR#: _____	Entered By/Date: _____	



2018 PHOTO DISPLAY SHEET

Staple Here

Staple (1) photo of you WORKING in your workshop or wherever you create your works of art!

HERE

Booth Set-Up Photo

Attach TWO booth photos here.

*** Staple second one on top.**

*Art or Craft Photos
(1 & 2)*

**ALL APPLICATIONS MUST BE POSTMARKED
ON OR BEFORE March 17, 2018**

AND SENT TO

STONE MOUNTAIN PARK

FINANCE - YDF 2018

P. O. Box 871008

STONE MOUNTAIN, GA 30087

*Art or Craft Photos
(3 & 4)*

*Art or Craft Photos
(5 & 6)*

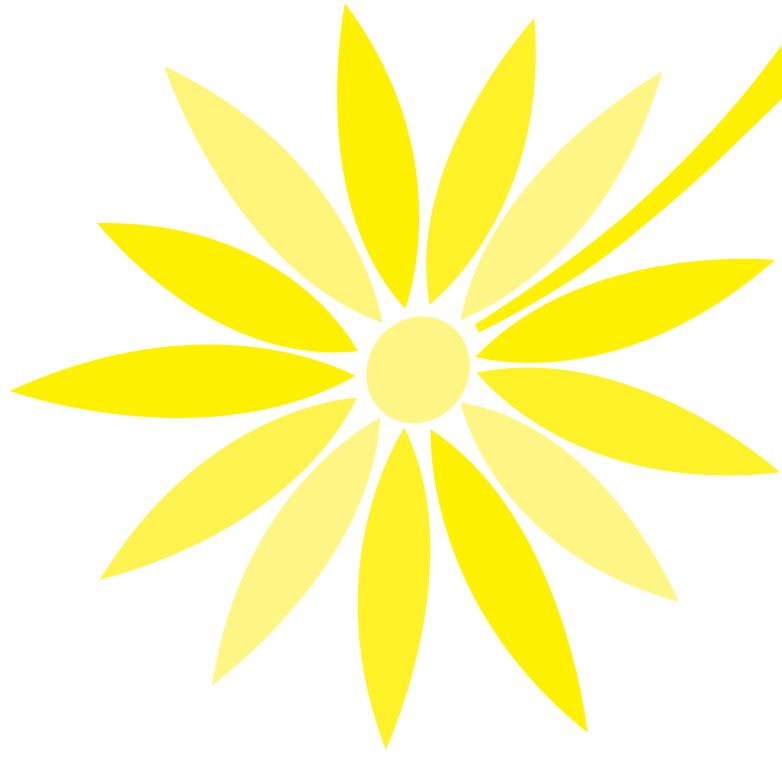
Please staple your pictures—DO NOT GLUE. There should be at least Nine (9) pictures total.

*All Photos Must Fit On This Page.
Cut or overlap photos, if necessary.*



Stone Mountain
PARK™

P.O. Box 871008
Stone Mountain, GA 30087



2018



50th

Yellow *daisy*

FESTIVAL

Stone Mountain Park